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# Selontra® Soft Bait

Rodenticide

Protect berry  
crops with a  
game-changer  
in rodent  
control



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# Selontra® Soft Bait

Rodenticide

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## Selontra Soft Bait Rodenticide now available for use in berries

Selontra is a highly effective, innovative rodent bait that quickly controls rodent infestations, offering several unique advantages for agricultural and commercial applications, including shorter baiting regimes and high palatability.

The active substance in Selontra is Cholecalciferol. Cholecalciferol is not bioaccumulative, nor persistent in the environment, but is lethal to rodents in high doses. In rats and mice, consumption of a lethal dose of Selontra induces the affected rodent to stop feeding after approximately 24 hours. Mortality usually occurs within two to four days.

The likelihood of adverse exposure to non-target animals via secondary poisoning is considered to be limited. Available secondary poisoning studies demonstrate minimal adverse effects to the non-target animals tested.

- Shorter baiting regimes and quicker rodent control compared to anticoagulant baits
- Highly palatable even when other attractive food sources are available
- Suitable for building and perimeter fence line baiting
- Durable and stable under extreme outdoor temperatures
- No known resistance, and development of resistance considered highly unlikely
- Secondary poisoning studies on 0.075% / 0.08% cholecalciferol baits have shown no signs of toxicosis in the cats, dogs or birds tested.\*

SITUATION	PEST	RATE	CRITICAL COMMENTS
<b>Strawberries, Rubus, Rubus hybrid and Blueberry blocks, and along block rows in field and protected situations</b>	<b>Rats</b> – <i>Rattus rattus</i> (Black rat, Roof rat, Ship rat or Fruit rat), <i>Rattus norvegicus</i> (Brown rat or Norway rat) and	1 – 9 SELONTRA Soft baits per bait station	Baiting programs should be part of a comprehensive IPM program. Headlands and adjacent non-crop habitats should be kept weed free and slashed (where applicable) to expose rodent to natural predators.
	<b>Mice</b> – <i>Mus musculus</i> (House mouse)  Population suppression only		<p><b>Rats</b></p> Secure 3 - 9 soft baits at each bait location. Soft baits must be secured within lockable tamper resistant bait stations. In areas of high infestation, place bait stations at intervals of 6-9 m. Try and establish a barrier of bait locations between living and feeding areas. <p><b>Mice</b></p> Secure 1-2 soft baits within tamper resistant bait stations 2-3 m apart.                     Bait locations should be in areas where activity is obvious, particularly where droppings are observed.                     Ensure bait stations are placed to minimise the ingress of water such that baits remain dry. Check baits every 7-14 days and once feeding has stopped baits may be removed. Remove baits if there is evidence of native wildlife visiting bait stations.



\*Eason, C.T. et al. (1996), Proc. 17. Vertebrate Pest Conf. 54-58  
 Marshall, E.F. (1984), Proc. 11. Vertebrate Pest Conf. 95-98



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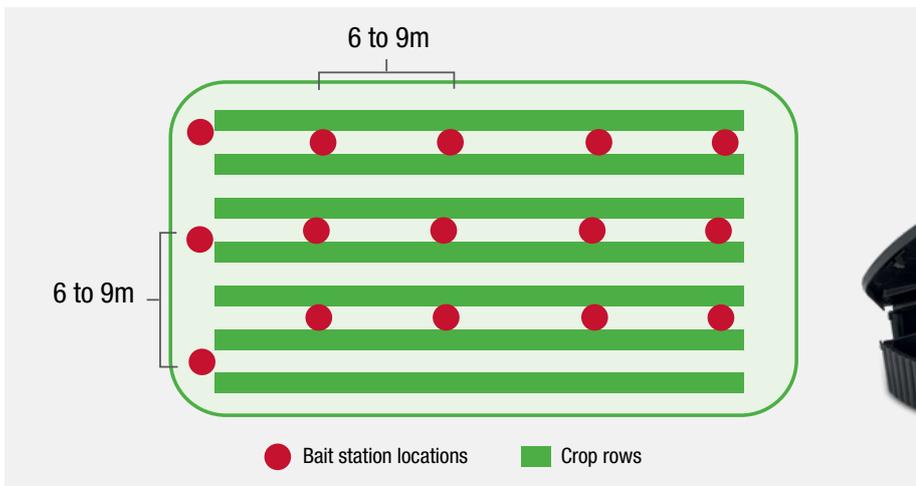
Rodenticide

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## FAQ - Rodent baiting in berry crops

### How many bait stations are required for use in berries?

In areas of high infestation, bait stations may be placed at intervals as close as 6 to 9 m both around the outside of the berry block and along block rows (early in the season, before rodents invade crops, baiting on the perimeter of crop blocks is recommended. Later in the season, when rodents may have established in crops, baiting within crop blocks is recommended).



Bait Stations placed at 6 to 9 m intervals around outside of berry block and along block rows.

### How many baits per bait station should be used?

The directions for use in berries is 1-9 baits per bait station (for mice, 1-2 baits per station is recommended). High number of baits per station reduces re-filling interval. Selontra is available in 5kg buckets.

### What should Integrated Rodent Pest Management Strategy include?

Integrated Rodent Pest Management Strategy should include other control methods and improved facility hygiene. For example, rodents harbor in weedy areas along fence lines, around buildings and between crop blocks – these areas also provide an essential food source which sustains the population prior to crop maturing. Control of weeds along fence lines, around buildings and between crop blocks is fundamental to any successful rodent control program. Sharpen WG® Herbicide and Arsenal® Super Herbicide are available for this purpose.



For technical advice and product information visit  
[pest-control.basf.com.au](http://pest-control.basf.com.au) or call **1800 558 399**

Disclaimer: The information submitted in this publication is based on current BASF knowledge and experience. In view of the many factors that may affect its application, this data does not relieve the user from carrying out their own tests. The data does not imply assurance of certain properties or of suitability for a specific purpose. It is the responsibility of the user to ensure that any proprietary rights and existing laws and legislation are observed. Termidor should be applied by licensed Pest Control operators only.

**ALWAYS READ AND FOLLOW LABEL DIRECTIONS BEFORE USING ANY PRODUCT IN THIS TECHNTE.**

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